

BLUE ST★R
Power Systems Inc.

02 Blue Star

06 Diesel

08 Gaseous

09 Customized Product

10 Control & Switch Gear

11 Support

Blue Star

Our Purpose

Blue Star is committed to working with our customers to continually develop and improve our products to ensure customers are able to provide state of the art, compliant products to the markets they serve. Most importantly, we are committed to providing secure and rewarding lives for our coworkers and community. We believe the customer is our boss and that we will build the best company and products through the tireless pursuit of understanding and responding to the needs of our customers.

Our Markets

Agriculture

Aqua Culture

Commercial

Communications

Construction

Curtailment Programs

Dairy Industry

Data Centers

Farm Operations

FEMA

Government

Municipalities

Grain Management

Green House

Health Care

Hospitals

Military

Peak Shaving

Poultry Industry

Pork Industry

Utilities

Rental

Retail

Transportation



A Word From Our President

We at Blue Star greatly appreciate the opportunity to present our company, culture, and commitment to you in this publication. The core of any company's success is its people and products. Our team at Blue Star is comprised of the most passionate people I have met or had the pleasure of working with in our industry and our passion for our products has never wavered.

Blue Star has been and will continue to be successful because of our commitment to building long term relationships with our customers, coworkers and suppliers. We don't view our customers or distributors as being privileged to do business with us. Instead, we feel honored and proud that you have entrusted us with your business and livelihood.

We will strive for continuous improvement of our products and will always let you be our guide. We value your input and suggestions, and will enhance our products to meet the ever-changing markets that you face and work within. Flexibility is one of our greatest strengths.

Offering a comprehensive portfolio of products to serve all major markets within the power generation industry allows for us to be your single source supplier. When given the opportunity to serve you we will prove that we are unparalleled in customer service, flexibility and attention to detail.

Whether you are presently our valued customer, or being newly introduced to Blue Star, we look forward to growing and sustaining a relationship with you. Outstanding people, outstanding products and working together will create a successful future for both you and Blue Star.

Sincerely yours,

A handwritten signature in white ink that reads "Bruce Prange". The signature is written in a cursive, flowing style.

Bruce Prange

Financial Strength

Success in the Power Generation Industry depends on maintaining financial strength. Blue Star continues to grow by reinvesting earnings and through our association with our lenders. These financial partners provide the capital for investments in coworkers, working capital, advertising and promotion, and upgrades to our facility and equipment. Our financial partners also provide funding for expansion into new market segments that continue to fuel our growth.

“The amount of energy and passion they have for this business is what amazes me. Blue Star looks at their financial partners as part of their team, and we feel the same way. They make sure we understand every aspect of their business, right down to the customers’ point of view”.

~ Steve Olson, President, MinnStar Bank

Our Suppliers

With strong supplier partnerships that are based on trust and cooperation, Blue Star is able to attain the end product and services that we are so proud to provide. Our suppliers’ superb products and manufacturing performance enable us to continually improve our products and give the customer even more value and quality. Tim Malloy, vice president of NorthStar Power Co. is thrilled to be part of the Blue Star Culture. Tim admires everything about the partnership, especially the ethical behavior that Blue Star endorses. “We respect each other and that is important to us in every partnership we have. Our relationship is unique. We were with Blue Star from the beginning and have now come full circle. We are now not only a supplier, but a distributor of their products as well. They have a clear understanding of where they are headed and what it will take to get there. We’re excited to be a part of it.”

Our Facility

Blue Star proudly operates out of a 45,000 square foot state-of-the-art manufacturing facility located in Lake Crystal, Minnesota.



Environmental Commitment

At Blue Star we are committed to managing all of our operations in an environmentally sound manner. We believe that doing business successfully does not need to come at a high cost to the environment. Throughout our organization, each department is challenged to advance the philosophy of Reduce, Reuse, Recycle by implementing policies and practices that reduce waste and lessen our overall environmental impact.

Using the most current emissions technology available to us in both our Diesel and Gaseous product lines ensures our commitment to sustainability for the future.

UL Certification



Underwriters Laboratories Inc. (UL) is the leading independent product safety certification organization in the United States. The UL2200 Listing is a comprehensive safety standard encompassing the design, construction, and performance of stationary generators. The UL Listing mark is widely recognized as a standard for various electrical and building codes, and is often called for as a specification in the power generation industry. Blue Star offers a complete UL Listed product line in both Diesel and Gaseous product. From the unit through enclosure we have you covered.



Diesel

Powered by a wide variety of engines to suit our customers' most unique requirements, Blue Star offers diesel generator sets available ranging from 20 to 2500 kWe. From our standard product line to our customized product, our quality and attention to detail is unparalleled. Our expertise and flexible customized solutions offer you the unique opportunity to receive a unit that is fit perfectly to you or your customer's particular application. Whether your need is continuous power, the ability to cover peak loads, or simply need peace of mind with back-up emergency power, our goal is always to develop a long term partnership well beyond the sale. Our commitment to fuel efficiency and current EPA emissions standards provide you with the most technologically advanced, environmentally friendly unit available.

CASE STUDY

Staying Grounded

Lyndon B. Johnson Space Center, Houston, TX

Over 1 MW of standby power sits ready to assist our space program in its most critical of moments. All of our units were specifically designed to meet the space center's unique requirements. The Lyndon B. Johnson Space Center is the National Aeronautics and Space Administration's center for human spaceflight training, research and flight control.



Gaseous

Blue Star offers gaseous generator sets ranging from 25 to 400 kWe. From Peak shaving to back-up emergency power, our expertise in gas makes ease of a wide variety of applications in a multitude of environments. Special applications that require gaseous options because of local fuel codes, containment or customer preferences are available in natural gas, propane, and combined fuel settings. Meeting the most current EPA standards ensures offering the most innovative technical solutions for reducing emissions and providing you with the best unit for your application.

CASE STUDY

Keeping the Heat On

Ameren Natural Gas Storage facilities, Across Missouri & Illinois

Our natural gas units provide back-up power to Ameren's natural gas field storage facilities which are used to feed natural gas to homes and businesses if a power failure occurs. Ameren companies provide energy services to 2.4 million electric and nearly one million natural gas customers throughout its entire 64,000 square mile territory.



Customized Product

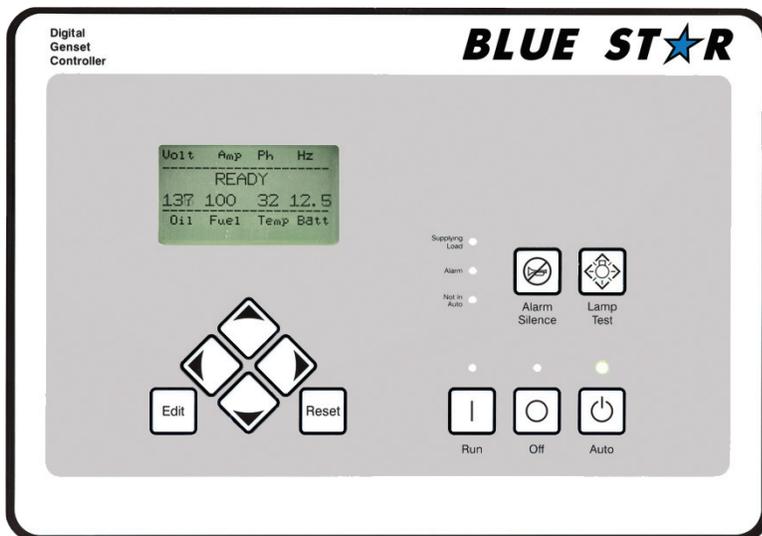
Most power generation requirements are unique to their specific applications. Blue Star's ability to adapt a unit to your unique specifications is what sets us apart. Our company has thrived on the principle of providing the customer a unit that fits, not one that doesn't. We will be the company that is with you all the way: from design, through system engineering, to the installation of your unit. Enclosures, sub-base fuel tanks, mobile units, multiple voltages to custom dimensions and colors. Our experience gives you industry leading power solutions.



Control & Switch Gear

Blue Star's Digital Gen-set Controller (DGC-2020) is a highly advanced integrated gen-set control system. The DGC-2020 is perfectly focused, combining rugged construction and microprocessor technology to offer a product that will hold up to any environment and is flexible enough to meet your application's needs. This device provides gen-set control, transfer switch control, metering, protection and programmable logic in a simple, easy to use, reliable, rugged package. Remote Communications available.

Our automatic transfer switches optimize performance and simplify operation and service. Our transfer switches feature microprocessor based control technology. They are available in Open-transition, Closed transition, and Bypass-isolation configurations. Paralleling Systems available.



Support

Blue Star's products are serviced and supported by the most qualified individuals and organizations in the industry. Our distributors deliver single-source warranty and planned maintenance programs to fit all your needs.

Innovative technology, dependable products, and unparalleled support are brought to you by the people you can trust: Blue Star Power Systems.

For more information, visit www.bluestarps.com, or contact your local Blue Star Power Systems Distributor.

bluestarps.com

BLUE STAR
Power Systems Inc.

52146 Ember Rd, Lake Crystal, MN 56055 / Phone + 1 507 726 2508 / Fax + 1 507 726 2670



A USA COMPANY